



Mums for 1959

WAYNE FLORAL CO.

Geneva, N. Y.



Instructions for Ordering

TERMS OF SALE

PRICE

\$45.00 per 1000 in multiples of 50 of a variety, total order at least 1000 cuttings. The price is the same for all varieties listed in our catalogue.

\$5.00 per 100 in multiples of 50, for orders totalling between 300 and 900 cuttings.

\$6.00 per 100 in multiples of 50, for orders totalling between 100 and 250 cuttings.

We also fill orders calling for 25 of a variety, due to the extra labor this involves we charge 1c more per cutting for all varieties ordered in multiples of 25, thus bringing the price to 5c, 6c and 7c per cutting, depending on the total amount of the order.

Minimum order 25 of one variety.

SUBSTITUTIONS

We will substitute varieties as good or better for any items not listed in this catalogue.

To speed up delivery we will also substitute, to the best of our ability, if on the shipping date certain varieties happen not to be available. No substitutions will be made if this is specifically mentioned when ordering.

SHIPPING INFORMATION

Special shipping instructions and address if different from your regular mail address should be shown on your order. All cuttings are shipped Railway Express, Air Freight or Air Express Collect and are in perfect condition before being accepted by the Express Company. Therefore, if there is any damage enroute from being broken, heated, frozen or too long in transit, call your express agent to inspect the same, make out bad order report and file claim because our responsibility ceases after the Express Company has accepted our shipments.

We, Wayne Floral Company, give no warranty, express or implied, as to the productiveness of any cuttings or plants we send out and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the cuttings or plants.

CHANGES OR CANCELLATIONS

Changes or cancellations on your order must be received at least 30 days before shipping time. We cannot accept changes or cancellations on Mum cutting orders later than 30 days before specified shipping date.

Causes of Premature Budding of Chrysanthemum Cuttings During the Spring. How to Prevent it.

During the Spring, until May 1st, budding can occur, depending upon the variety and a temperature of 60 degrees or above.

To prevent setting of buds additional light can be given during the early Spring months. Use 60 watt bulbs, spaced four feet apart and about 30 inches above the plants. Use lights two hours each night until May 1.

HARDY GARDEN VARIETIES, see page 10

LARGE FLOWERING VARIETIES

H—indicates hardy varieties.

P—indicates varieties suitable for pot plants.

Price: \$45.00 per 1000 for orders totalling 1000 cuttings and up, in multiples of 50 each. Please notice we offer all varieties, including the more recent introductions, at the same price. For orders totalling less than 1000 cuttings or calling for less than 50 of a variety we charge slightly higher prices, see quotation on page 2.

YELLOW STANDARDS

8 WEEK VARIETIES—Pinch July 20

| | | <i>Normal Flowering Date</i> |
|----------------|--|----------------------------------|
| PH Gold Lode | Reflexed, gold. yellow, good spring pot..... | Oct. 15 |
| H Mrs. Kidder | Medium incurved, deep lemon, responds well.... | Oct. 20 |
| P Blazing Gold | Golden yellow, medium sized..... | Oct. 23 |

9 WEEK VARIETIES—Pinch July 25

| | | |
|-------------------|---|---------|
| Luyona | Large yellow spider..... | Oct. 25 |
| Good News | Incurved, gold. yellow, off season flowering..... | Nov. 1 |
| P Yellow Lace | Yellow sport Queen's Lace, spider..... | Nov. 1 |
| P Gold Lace | Golden Yellow sport, spider..... | Nov. 1 |
| Yel. Albatross | Lemon yellow sport of Albatross..... | Nov. 1 |
| P Wilson's Yellow | Sport of Wilson's White..... | Nov. 1 |

10 WEEK VARIETIES—Pinch July 28

| | | |
|----------------------|--|---------|
| P Imp. Ind. Yellow | Large incurved, deep lemon..... | Nov. 5 |
| P Ind. Yellow | Large incurved, bright lemon yellow..... | Nov. 5 |
| Yel. Betsy Ross | Lemon yellow, incurved, solid flowers..... | Nov. 5 |
| P Yel. Delaware | Int. incurved, sport of Delaware..... | Nov. 8 |
| P Yel. Calypso | Large lemon yel., incurved, excellent for pots.... | Nov. 8 |
| Yel. Mefo | Large incurved, deep lemon, off season..... | Nov. 10 |
| Yel. Fred. Shoesmith | Sport of Fred Shoesmith, excellent off season.... | Nov. 10 |

11 WEEK VARIETIES—Pinch August 1

| | | |
|--------------------|--|---------|
| P Bonnaffon DeLuxe | Small incurved, gold. yellow, excellent pot plant. | Nov. 20 |
| Harvester | Intermediate, deep lemon yellow incurved..... | Nov. 23 |

12 WEEK VARIETIES—Pinch August 5

| | | |
|----------------------|---|---------|
| Dk. Yel. Chattanooga | Large incurved, deep lemon yellow..... | Nov. 25 |
| Golden Pearson | Golden yellow, incurved..... | Nov. 25 |
| Yel. Peter John | Large light lemon yellow, decorative..... | Nov. 25 |
| Golden Mrs. Ross | Large incurved, light golden..... | Dec. 3 |

13 WEEK VARIETIES—Pinch August 10

| | | |
|----------------|--|---------|
| Tobin's Yellow | Intermediate deep lemon semi incurved..... | Dec. 10 |
|----------------|--|---------|

WHITE STANDARDS

8 WEEK VARIETIES—Pinch July 20

| | | |
|--------------------|---|---------|
| H White Pink Chief | Medium incurved, sport of Pink Chief..... | Oct. 15 |
| H Silver Sheen | Medium incurved, white..... | Oct. 20 |

LARGE FLOWERING VARIETIES

WHITE STANDARDS (Cont.)

9 WEEK VARIETIES—Pinch July 25

| | | <i>Normal Flowering Date</i> |
|------------------|--|----------------------------------|
| P Queen's Lace | Pure white spider, off season flowering..... | Nov. 1 |
| P Wilson's White | Large pure white, excellent pot variety..... | Nov. 1 |
| Albatross | Large incurved..... | Nov. 1 |

10 WEEK VARIETIES—Pinch July 28

| | | |
|------------------|---|---------|
| Giant Betsy Ross | Large incurved, excellent normal season..... | Nov. 5 |
| Ind. White | Large incurved, excellent for off season..... | Nov. 5 |
| Ind. Imp. White | Best white for off season flowering..... | Nov. 5 |
| Mefo | Large incurved, responds off season blooming... | Nov. 10 |
| Fred. Shoesmith | Large incurved..... | Nov. 10 |
| P Oregon | Large incurved, excellent for pots..... | Nov. 10 |

11 WEEK VARIETIES—Pinch Aug. 1

| | | |
|-----------|---|---------|
| Sterling | Large pure white incurved..... | Nov. 15 |
| Marketeer | Medium incurved, used for extended blooming.. | Nov. 18 |

12 WEEK VARIETIES—Pinch August 5

| | | |
|------------------|--|---------|
| White Peter John | Large clear white decorative..... | Nov. 25 |
| Chattanooga | Large incurved, used for extended blooming.... | Nov. 25 |
| Dec. Glory | Medium incurved..... | Dec. 1 |

13 WEEK VARIETIES—Pinch August 10

| | | |
|--------------------|----------------------|--------|
| Smith's Late White | Medium incurved..... | Dec. 5 |
|--------------------|----------------------|--------|

PINK STANDARDS

8 WEEK VARIETIES—Pinch July 20

| | | |
|---------------|--------------------------------------|---------|
| H Major Bowes | Int. incurved, deep lavender..... | Oct. 15 |
| H Pink Chief | Medium incurved, large lavender..... | Oct. 15 |

9 WEEK VARIETIES—Pinch July 25

| | | |
|------------------|---|--------|
| P Blue Ribbon | Small light lav. pink incurved, fine for pots.... | Nov. 1 |
| P Queen of Pinks | Small incurved, pot plant variety..... | Nov. 1 |
| Bunbu | Fully double spooned tip spider, off season.... | Nov. 1 |

10 WEEK VARIETIES—Pinch July 28

| | | |
|------------------|--|---------|
| P Ind. Pink | Large incurved, off season blooming..... | Nov. 5 |
| Orchid Queen | Large light orchid pink, semi incurve..... | Nov. 10 |
| Dk. Orchid Queen | Sport of Orchid Queen, deep lavender..... | Nov. 10 |
| Peggy Hoover | Spider, light pink tube..... | Nov. 10 |

11 WEEK VARIETIES—Pinch August 1

| | | |
|----------------|---|---------|
| P Thanks. Pink | Medium reflexed, dark amaranth..... | Nov. 20 |
| Peter John | Large light, orchid pink, decorative..... | Nov. 23 |
| Ed. Seidewitz | Large incurved, lavender pink..... | Nov. 23 |

LARGE FLOWERING VARIETIES

BRONZE AND RED STANDARDS

8 WEEK VARIETIES—Pinch July 8

| | | <i>Normal Flowering Date</i> |
|----------------|---|----------------------------------|
| H Amber Bright | Large golden bronze | Oct. 15 |
| H Zylon (new) | Medium, crimson incurved, responds well. | Oct. 20 |

9 WEEK VARIETIES—Pinch July 25

| | | |
|--------------|--|--------|
| Detroit News | Large incurved, reddish bronze, off season. | Nov. 1 |
|--------------|--|--------|

10 WEEK VARIETIES—Pinch July 28

| | | |
|-------------------|--|---------|
| P Brendon | Large, vivid bright red, pot plant. | Nov. 5 |
| P Dk. Ind. Bronze | Large incurved, sport of Ind. Bronze. | Nov. 5 |
| P Ind. Bronze | Large incurved, responds readily. | Nov. 5 |
| P Delaware | Reddish bronze, pot plant variety. | Nov. 8 |
| P Bronze Calypso | Rich, orange bronze, exclusively pot plant. | Nov. 8 |
| Mrs. Roy | Large Red with copper reverse. | Nov. 13 |
| Garnet King | Medium reflexed, true velvety red. | Nov. 13 |

11 WEEK VARIETIES—Pinch August 1

| | | |
|-----------------------|--|---------|
| P Balcombe Perfection | Intermediate incurve, good for pots, copper bronze. | Nov. 18 |
| P Red Balcombe Perf. | Interm. incurve, bright red, copper br. reverse. . | Nov. 18 |
| P Valentine | Large red disbud decorative, excellent for pots, Christmas and Valentine. | Nov. 20 |
| P Calvert's Gold | Int. gold. bronze, impr. Apricot Queen, excellent for pots. | Nov. 20 |

12 WEEK VARIETIES—Pinch August 5

| | | |
|----------------|---|---------|
| Br. Peter John | Large salmon rust, sport of Peter John. | Nov. 25 |
| Gladys Pearson | Intermediate incurve, light buff bronze. | Nov. 25 |
| Oak Leaf | Dk. bronze, sport of Gladys Pearson. | Nov. 25 |

YELLOW POMPONS, DECORATIVES, SINGLES and ANEMONES

H—indicates hardy varieties.

D—indicates varieties suitable for disbudding.

P—indicates varieties suitable for pot culture.

8 WEEK VARIETIES—Pinch July 20

| | | |
|----------|---------------------------------|---------|
| H Arlora | Large, soft yellow pompon. | Oct. 10 |
|----------|---------------------------------|---------|

9 WEEK VARIETIES—Pinch July 25

| | | |
|------------|---|---------|
| Gold Coast | Intermediate pompon. | Oct. 25 |
| Dandy | Int. pompon, production of Gold Coast. | Oct. 25 |

10 WEEK VARIETIES—Pinch July 28

| | | |
|---------------------|---|---------|
| Yellow Iceberg | Sport of Iceberg, lemon yellow. | Nov. 5 |
| Yellowtop | Large decorative, cloth house. | Nov. 5 |
| Yel. Beauregard | Sport of Beauregard. | Nov. 5 |
| D Yel. Shasta | Yel. anemone, year around blooming. | Nov. 10 |
| Jealousy | Med. pomp., intense yellow, green eye. | Nov. 10 |
| Heyday | Med. bright yel. pomp., productive, cloth h. | Nov. 10 |
| Yel. Igloo | Sport of Ill. Igloo. | Nov. 10 |
| Yel. Ill. Snowdrift | Sport of Ill. Snowdrift. | Nov. 10 |
| P Yel. Pacesetter | Single, sport of Pacesetter. | Nov. 10 |

YELLOW POMPONS, DECORATIVES, SINGLES AND ANEMONES (Cont.)

11 WEEK VARIETIES—Pinch August 1

| | | <i>Normal Flowering Date</i> |
|---------------------|---|----------------------------------|
| Gold Ball | Med. gold. yellow, excellent for cloth house. . . . | Nov. 15 |
| Forty Niner | Very good responding gold. yellow pompon. . . . | Nov. 15 |
| D Yel. L. I. Beauty | Sport of L. I. Beauty. | Nov. 20 |
| Yel. Highbrow | Sport of Highbrow. | Nov. 20 |
| Lollipop | Int. pompon, lemon yellow. | Nov. 20 |
| Pippin | Int. pompon, deep lemon yellow. | Nov. 20 |
| Sultan | Large decorative, deep golden. | Nov. 20 |

12 WEEK VARIETIES—Pinch August 5

| | | |
|-------------------|--|---------|
| Sunnyside | Med. pompon, very productive. | Nov. 25 |
| Goldsmith | Large decorative, golden yellow. | Nov. 25 |
| Highlander | Med. pomp., intense yellow decorative. | Nov. 25 |
| D Yellow Valencia | Large single, golden yellow. | Nov. 28 |
| Yellow Galaxy | Single, sport of Galaxy. | Dec. 1 |

13 WEEK VARIETIES—Pinch August 10

| | | |
|----------------|--|---------|
| Gold. Acclaim | Large pompon, sport of Yellow Acclaim. | Dec. 5 |
| Coronation | Large golden decorative. | Dec. 5 |
| Corsair | Large golden yel., good responding. | Dec. 10 |
| Yel. Snowcrest | Light yellow pomp., green center. | Dec. 13 |

14 WEEK VARIETIES—Pinch August 15

| | | |
|--------------|---|---------|
| Yellow Garza | Medium anemone, light yellow. | Dec. 15 |
| Sunrise | Yellow pompon, late Gold Coast. | Dec. 20 |
| Vibrant | Large decorative, deep lemon. | Dec. 20 |

15 WEEK VARIETIES—Pinch August 20

| | | |
|---------------------|---|---------|
| Yel. Revelation | Med. pompon, good production. | Dec. 25 |
| Ill. Yel. Snowbound | Med. decorative, light yellow. | Jan. 5 |
| Golden Snowbound | Med. decorative, golden yellow. | Jan. 5 |

WHITE POMPONS, DECORATIVES, SINGLES AND ANEMONES

8 WEEK VARIETIES—Pinch July 20

| | | <i>Normal Flowering Date</i> |
|-----------------|--|----------------------------------|
| Pristine | Pure white pompon. Good under glass and cloth. | Oct. 20 |

9 WEEK VARIETIES—Pinch July 25

| | | |
|-----------------------|--|---------|
| Wh. Popcorn | Medium pompon, sport of Popcorn..... | Oct. 25 |
| White Keepsake | White Pompon, March thru October..... | Oct. 25 |
| Alaska | White Anemone, white cushion, temp. tolerance. | Nov. 1 |

10 WEEK VARIETIES—Pinch July 28

| | | |
|-----------------------|---|---------|
| Whitetop | Large dec. pomp., good under glass or cloth.... | Nov. 5 |
| Iceberg | Pompon, chalk white, vigorous growth..... | Nov. 5 |
| Ill. Igloo | Cream white pomp., good for year around flower- ing..... | Nov. 10 |
| PD Pacesetter | Med. daisy, responds to off season flowering.... | Nov. 10 |
| D Shasta | Med. anemone, responds well throughout the year | Nov. 10 |
| Ill. Snowdrift | Novelty, spider pomp., responds throughout the year..... | Nov. 10 |

11 WEEK VARIETIES—Pinch August 1

| | | |
|-----------------------|---|---------|
| Snowflurry | Small white button pompon..... | Nov. 15 |
| Priscilla | Med. pompon, good producer..... | Nov. 20 |
| Highbrow | Large decorative, good for late clothhouse..... | Nov. 20 |
| D L. I. Beauty | Large anemone, white with yellow center..... | Nov. 20 |
| Paramount | Med. white, ivory pomp., good for clothhouse... | Nov. 23 |

12 WEEK VARIETIES—Pinch August 5

| | | |
|-----------------------|--|---------|
| D Wh. Valencia | Large white single..... | Nov. 25 |
| Fortune | White pompon, outstanding quality flower.... | Dec. 1 |

13 WEEK VARIETIES—Pinch August 10

| | | |
|---------------------|--|---------|
| Acclaim | Large pompon, responds well..... | Dec. 5 |
| Ill. Starlet | Intermediate white anemone..... | Dec. 10 |
| Icecap | Intermediate chalk white pomp, vigorous growth | Dec. 10 |
| Snowcrest | Small pomp., distinctive green eye..... | Dec. 13 |

14 WEEK VARIETIES—Pinch August 15

| | | |
|--------------------|---|---------|
| Garza | Medium anemone..... | Dec. 15 |
| Silversmith | Large white decorative, very productive..... | Dec. 15 |
| Trenton | Intermediate pompon, good form and substance. | Dec. 15 |
| Elegance | Int. white dec., 60 degree program, clean growth. | Dec. 20 |

15 WEEK VARIETIES—Pinch August 20

| | | |
|-----------------------|--|---------|
| Revelation | Medium large decorative..... | Dec. 25 |
| Ill. Snowbound | Medium large decorative, 60 degree program.... | Jan. 5 |
| Talmeda | Medium white pompon, good form and substance | Jan. 5 |

PINK POMPONS, DECORATIVE, SINGLES AND ANEMONES

8 WEEK VARIETIES—Pinch July 20

*Normal
Flowering Date*

| | | |
|-----------------|--|----------|
| H Major Cushion | Dec. lavender, good for spring pot plants..... | Sept. 25 |
| Carolyn Yosick | Med. decorative, lavender..... | Oct. 20 |

9 WEEK VARIETIES—Pinch July 25

| | | |
|-----------|--|---------|
| Pinkette | Small dark pink, cloth house..... | Oct. 25 |
| Reward | Bright pink daisy, year around blooming..... | Oct. 25 |
| P Pennant | Medium large dec., excellent for off season..... | Nov. 1 |
| Bluechip | Large pink decorative, good for cloth house.... | Nov. 3 |
| Tempo | | |

10 WEEK VARIETIES—Pinch July 28

| | | |
|---------------|---|---------|
| P Portrait | Luminous pink, short growth, off season flowering | Nov. 8 |
| Bonnie | Med. pink pom., cloth house, tolerates 56 degrees | Nov. 10 |
| Pennant | Med. deep pink pom., cloth house, tolerates 56.. | Nov. 10 |
| P Personality | Large luminous pink, good pot plant, tolerates 56 | Nov. 10 |
| Pandora | Luminous pink dec., vigorous, good for cloth house..... | Nov. 10 |
| P Humdinger | Large luminous violet, good pot plant..... | Nov. 10 |
| Masterpiece | Bright deep lavender pom., off season flowering. | Nov. 12 |

11 WEEK VARIETIES—Pinch August 1

| | | |
|---------------------|--|---------|
| Taffeta | Two tone pink, decorative, off season flowering. | Nov. 15 |
| Almega | Large pompon, light lavender..... | Nov. 20 |
| D Pink L. I. Beauty | Large anemone, light lavender..... | Nov. 20 |
| Ill. Formal | Int. Pink pom., tubular rays, responds..... | Nov. 23 |

12 WEEK VARIETIES—Pinch August 5

| | | |
|----------------|---|---------|
| D Valencia | Large single, rose pink..... | Nov. 25 |
| D Dk. Valencia | Large single, orchid pink..... | Nov. 25 |
| Delmar | Intermediate pomp., light lav. pink, cloth house. | Nov. 25 |

13 WEEK VARIETIES—Pinch August 10

| | | |
|-------------|---|---------|
| D Debutante | Large pink daisy, rseponds well to off season blooming..... | Dec. 10 |
| Minstrel | Medium pompon, lavender pink..... | Dec. 12 |

14 WEEK VARIETIES—Pinch August 15

| | | |
|---------------|---|---------|
| Medallion | Lavender rose, recommended Dec. thru February | Dec. 20 |
| Alvoda | Large Dec., portrait pink, excellent..... | Dec. 25 |
| Lynda McClane | Pink pompon, does not come blind..... | Dec. 25 |

BRONZE & RED POMPONS, DECORATIVES, SINGLES AND ANEMONES

9 WEEK VARIETIES—Pinch July 25

| | | <i>Normal Flowering Date</i> |
|-------------------|---|----------------------------------|
| Bronzechip | Orange br., sport of Bluechip, off season | Oct. 25 |
| Firefly | Orange red pomp., holds color exceptionally well | Nov. 1 |

10 WEEK VARIETIES—Pinch July 28

| | | |
|------------------------|---|---------|
| Rubicon | Intermed., dec., red bronze, cloth house | Nov. 5 |
| Beauregard | Orange bronze, decorative, off season | Nov. 5 |
| Climax | Intermed. pom., intense orange, vigorous growth | Nov. 10 |
| Chevron | Mahogany red, withstands summer heat | Nov. 10 |
| Paragon | Large decorative red, late cloth house | Nov. 10 |
| P Red Humdinger | Exciting burgundy red, excellent for pots | Nov. 11 |
| Br. Masterpiece | Large pompon, responds well | Nov. 12 |

11 WEEK VARIETIES—Pinch August 1

| | | |
|---------------------------|---|---------|
| Beauregard Supreme | Selected from Beauregard, increased vigor | Nov. 15 |
| Rusticon | Intermed. rust red pomp., cloth house | Nov. 20 |
| Thelma | Pomp., brilliant scarlet, responds to late shading. | Nov. 20 |
| Red Rolinda | Intermediate anemone for November and Decem- ber | Nov. 23 |
| Rubaiyat | Velvety red, excellent for X'mas, use lights | Nov. 23 |

12 WEEK VARIETIES—Pinch August 5

| | | |
|---------------------------|--|---------|
| D Br. Goldsmith | Large decorative, off season flowering | Nov. 25 |
| D Apricot Valencia | Large single, apricot | Nov. 28 |
| D Crimson Valencia | Large single, crimson red | Nov. 28 |
| Galaxy | Orange scarlet, excellent for extending season . . . | Dec. 1 |

13 WEEK VARIETIES—Pinch August 10

| | | |
|-----------------------|--|---------|
| Christmas Star | Intermed. red single, productive and responsive. | Dec. 12 |
| Flame Minstrel | Intermed. pomp., imp. Red Minstrel, richer color, superior response and vigor | Dec. 13 |

14 WEEK VARIETIES—Pinch August 15

| | | |
|----------------------------|---|---------|
| Christmas Greetings | Large decorative red pompon | Dec. 15 |
| Merrymaker | Intermediate red single | Dec. 20 |
| Poinsettia | Large bright red daisy, sparse production, but beautiful for Christmas | Dec. 20 |

HARDY GARDEN VARIETIES

*Normal
Flowering Date*

WHITE

| | | | |
|-----------------|-------|--------|----------|
| Osage | white | medium | Sept. 5 |
| *Chris Columbus | white | short | Sept. 15 |
| Benora | white | short | Sept. 20 |
| *Ostosa | white | short | Sept. 25 |
| *Gardenia | white | medium | Oct. 1 |
| *Maestro | white | short | Oct. 10 |

YELLOW

| | | | |
|----------------------|---------------|-------|----------|
| Golden Cushion | golden yellow | short | Sept. 15 |
| *Yel. Chris Columbus | yellow | short | Sept. 15 |
| Yellow Supreme | golden | short | Sept. 15 |
| *Pomponette | light yellow | short | Sept. 15 |
| Golden Carpet | golden | short | Sept. 15 |
| *Roulette | bright yellow | short | Oct. 5 |
| Arlora | large yellow | tall | Oct. 10 |

BRONZE AND RED

| | | | |
|------------------|-----------------|-------|----------|
| *W. P. Snyder | apricot orange | short | Sept. 10 |
| Mahogany Cushion | jasper red | short | Sept. 25 |
| Lipstick | ruby red | short | Sept. 28 |
| Sam Williston | deep red | short | Oct. 1 |
| *Toronto | luminous bronze | short | Sept. 20 |

PINK AND LAVENDER

| | | | |
|----------------|-----------------|-------|----------|
| *Orchid Helen | Orchid lavender | short | Sept. 10 |
| *Major Cushion | Lavender | short | Sept. 25 |
| *Alert | Dark purple | short | Sept. 25 |
| *Joybringer | Salmon rose | short | Oct. 10 |
| Coralhue | Apricot coral | short | Oct. 12 |
| Fuchsia Fairy | Light pink | short | Oct. 14 |

LARGE FLOWERING

These are normally grown in the greenhouse, but are also good outside.
Should be disbudded to one bloom per stem.

WHITE

| | | |
|------------------|--|---------|
| White Pink Chief | Pink cast when temperature is below 60 | Oct. 15 |
| Silver Sheen | White, medium incurved | Oct. 20 |

YELLOW

| | | |
|-------------|-----------------------------|---------|
| Gold Lode | Golden Yellow reflexed | Oct. 15 |
| Mrs. Kidder | Deep lemon, medium incurved | Oct. 15 |

BRONZE

| | | |
|--------------|---------------------------------|---------|
| Amber Bright | Large Golden Bronze, decorative | Oct. 15 |
| Zylon | Medium Crimson incurved | Oct. 20 |

PINK AND LAVENDER

| | | |
|-------------|---------------------------|---------|
| Pink Chief | Pink, medium incurved | Oct. 15 |
| Major Bowes | Lavender, medium incurved | Oct. 15 |

*Recommended for Mother's Day pot plants.

YEAR AROUND POTTED MUM PRODUCTION

Year around pot Mums are becoming rapidly much more popular with the average grower than year around cut mums. No wonder, a beautiful 6 inch Chrysanthemum pot is produced in three months or even in less time, depending on temperature and variety. Compare this with the time necessary for finishing a Cyclamen, Azalea or Hydrangea and you will understand why pot Mums are now grown in ever increasing quantities.

The one pinch method produces excellent plants. Some growers pinch twice, this delays flowering and is thus a less common practice. Plants of fair quality can be grown by potting and pinching the same day. However, a more perfect plant is produced by pinching a week or two weeks after planting. This means a lighting period of two weeks or less from September 1st till March 15th. For lighting use 60 watt bulbs, spaced 4 feet apart, 30 inches above the plants, three hours each night. Apply lights between 8 P.M. and 5 A.M., so that there is never a continuous darkness of more than 8½ hours.

Maintain at least a 60 degree night temperature, some experts advise 65 degrees but most growers seem to obtain satisfactory results with 60 degrees. After color shows, drop temperature to 55 degrees or less.

Pot Mums can be grown in any good soil and peat mixture. Use five cuttings for a so-called 6 inch ¾ Azalea pan, this is the most popular size.

If you prefer low pots, but use tall growing varieties, as the Lace varieties and Indianapolis varieties, you have to apply the delay pinching method, this means pinch about 10 days to two weeks after short day treatment has begun.

Black cloth for bud and flower formation should be used from March 15th till August 30th, no black cloth is necessary during the rest of the year. Neither is artificial light needed between March 15 and September 1st.

Try a moderate amount of potted Mums for whenever you think you can make good use of them, as for Easter flowering, for September flowering or for every month in the year, as already practiced by many growers. Growing of potted Mums is both simple and profitable.

Please feel free to write for additional information.

